

GameShastra Wins Red Herring 100 Global Award 2007

Hyderabad India, December 06, 2007 – GameShastra, India’s largest game services provider announced today that it has won the "Red Herring 100 Global” Award 2007 for its outstanding achievements and excellence in providing leading edge Game Development, Game Art and Game Testing services.

Red Herring 100 winners and finalists from North America, Europe and Asia of the last three years were eligible for this award. The Red Herring editorial team used a very competitive process to whittle down this pool of 1800 eligible promising companies to the 100 winners of this first-time award. Evaluations were made on both quantitative and qualitative criteria such as financial performance, innovation, management, global strategy, and ecosystem integration.

“Winning the prestigious Red Herring “Asia 100” followed by “Global 100” award in quick succession is truly gratifying.” Mr. Prakash Ahuja, CEO of GameShastra, said. Mr. Ahuja attributes this recognition to GameShastra’s ability to attract the best talents with outstanding ability, experience and the accompanying knowledge that ensure delivery of high-quality game development services for its clients world-wide.

GameShastra, India’s largest game services provider has been involved in game testing and related services and have successfully handled the testing of numerous games for leading publishers and development houses globally.

Red Herring announced the “global 100” 2007 awards finalists at the Red Herring Global event in Seattle, WA on December 3-5, 2007.

About GameShastra

GameShastra, India’s largest game services provider has been involved in game testing and related services for over two years, and have successfully handled the testing of numerous games for leading publishers and development houses globally. The company has established a state-of-the-art Game Services center in Hyderabad to extend testing services for all the gaming platforms -- Consoles, Handheld, Mobiles and Online and offers testing -- Functionality, Compatibility, Game-play, Certification. GameShastra develops games for the Wii, Xbox 360, PC, Mac, Web, PSP and Nintendo DS, and also provides game testing, game art and 3D animation services. For more information visit www.gameshastra.com

About Red Herring

Red Herring is a global media company uniting the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider’s access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit www.redherring.com.

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